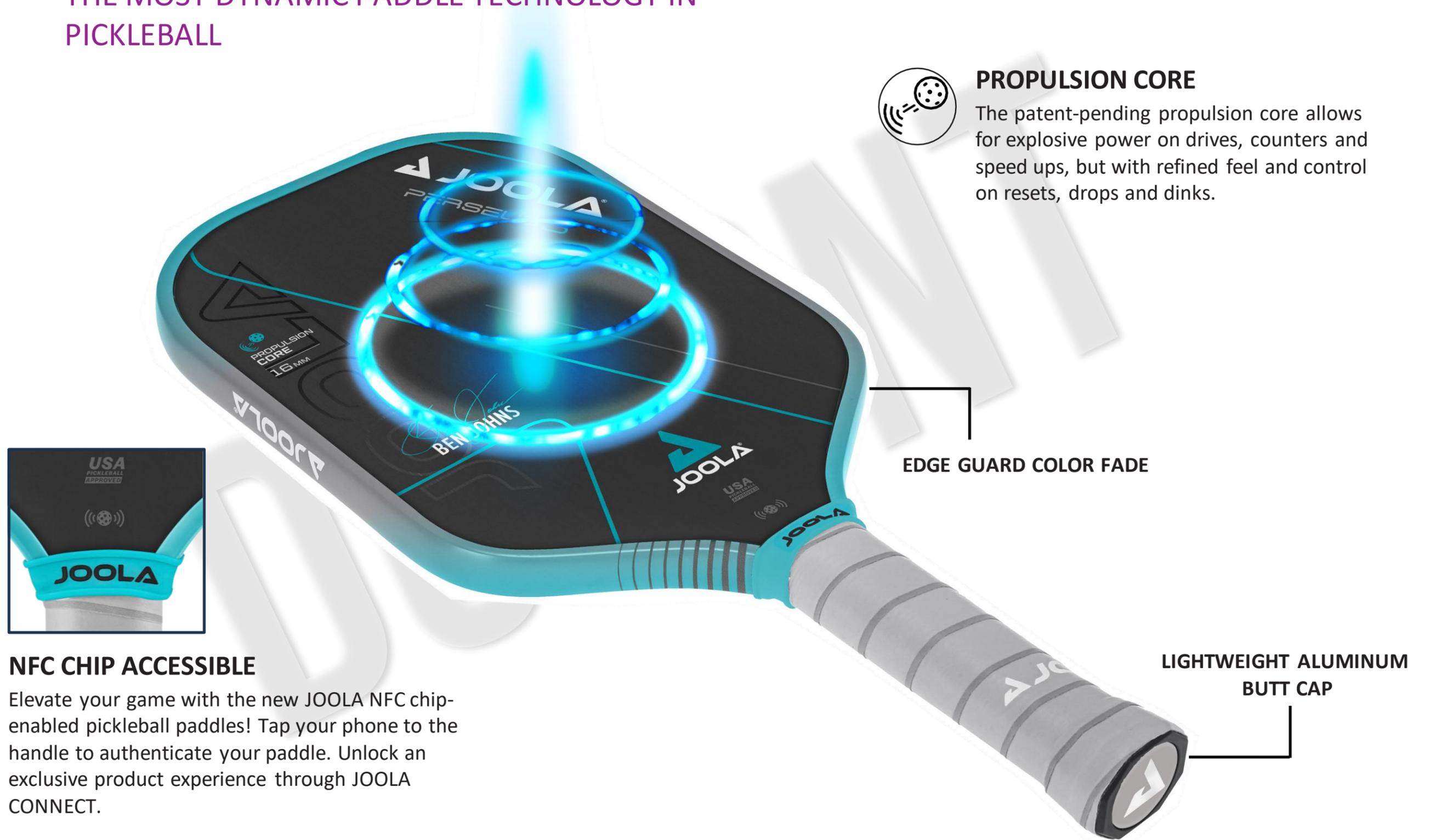




JOOLA
#1 IN PICKLEBALL

2024 // GEN 3 TECHNOLOGY

THE MOST DYNAMIC PADDLE TECHNOLOGY IN PICKLEBALL



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



NFC CHIP ACCESSIBLE

Elevate your game with the new JOOLA NFC chip-enabled pickleball paddles! Tap your phone to the handle to authenticate your paddle. Unlock an exclusive product experience through JOOLA CONNECT.

2024 // BEN JOHNS / PERSEUS 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



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CHARGED CARBON SURFACE

An additive bonding treatment that strengthens the surface of the paddle to provide a crisper feel with greater energy return.



SWEET SPOT

Specially engineered paddle shape offers a larger sweet spot due to its balanced shape which provides a solid hitting feel and an optimal balance of power and control.



16mm

width: 7.5"
length: 16.5"
weight: 8.0 oz
grip length: 5.5"
grip circumference: 4.25"

97
CONTROL

97
POWER

98
SPIN

14mm

width: 7.5"
length: 16.5"
weight: 7.8 oz
grip length: 5.5"
grip circumference: 4.125"

96
CONTROL

98
POWER

98
SPIN

2024 // TYSON MCGUFFIN / MAGNUS 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



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CHARGED CARBON SURFACE

An additive bonding treatment that strengthens the surface of the paddle to provide a crisper feel with greater energy return.



ELONGATED BODY

A longer hitting surface combined with a shorter handle for added reach and power.



16mm

width:
7.5"

length:
16.5"

weight:
8.1 oz

grip length:
5.0"

grip circumference:
4.25"

97

CONTROL

97

POWER

98

SPIN

14mm

width:
7.5"

length:
16.5"

weight:
7.9 oz

grip length:
5.0"

grip circumference:
4.187"

96

CONTROL

98

POWER

98

SPIN

2024 // COLLIN JOHNS / SCORPEUS 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



NFC CHIP ACCESSIBLE

Elevate your game with the new JOOLA NFC chip-enabled pickleball paddles! Tap your phone to the handle to authenticate your paddle. Unlock an exclusive product experience through JOOLA CONNECT.



CHARGED CARBON SURFACE

An additive bonding treatment that strengthens the surface of the paddle to provide a crisper feel with greater energy return.



ENLARGED SWEET SPOT

Specially engineered paddle shape designed for a larger striking area that amplifies the sweet spot and provides an ideal balance between power and control. The wider body increases the twist weight, empowering players to perform at their best at the non-volley zone.



16mm

width:
8"

length:
16"

weight:
8.0 oz

grip length:
5.25"

grip circumference:
4.25"

97

CONTROL

97

POWER

98

SPIN

2024 // ANNA BRIGHT / SCORPEUS 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



NFC CHIP ACCESSIBLE

Elevate your game with the new JOOLA NFC chip-enabled pickleball paddles! Tap your phone to the handle to authenticate your paddle. Unlock an exclusive product experience through JOOLA CONNECT.



CHARGED CARBON SURFACE

An additive bonding treatment that strengthens the surface of the paddle to provide a crisper feel with greater energy return.



ENLARGED SWEET SPOT

Specially engineered paddle shape designed for a larger striking area that amplifies the sweet spot and provides an ideal balance between power and control. The wider body increases the twist weight, empowering players to perform at their best at the non-volley zone.



14mm

width:
8"

length:
16"

weight:
7.8 oz

grip length:
5.25"

grip circumference:
4.125"



CONTROL



POWER



SPIN

2024 // BEN JOHNS / HYPERION 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



NFC CHIP ACCESSIBLE

Elevate your game with the new JOOLA NFC chip-enabled pickleball paddles! Tap your phone to the handle to authenticate your paddle. Unlock an exclusive product experience through JOOLA CONNECT.



CHARGED CARBON SURFACE

An additive bonding treatment that strengthens the surface of the paddle to provide a crisper feel with greater energy return.



AERO CURVE

Pro-proven, unique head curvature creates less drag and increases swing speed.



16mm

width:
7.5"
length:
16.5"
weight:
8.0 oz
grip length:
5.5"
grip circumference:
4.25"



CONTROL



POWER



SPIN

14mm

width:
7.5"
length:
16.5"
weight:
7.8 oz
grip length:
5.5"
grip circumference:
4.125"



CONTROL



POWER



SPIN

2024 // SIMONE JARDIM / HYPERION 3



PROPULSION CORE

The patent-pending propulsion core allows for explosive power on drives, counters and speed ups, but with refined feel and control on resets, drops and dinks.



NFC CHIP ACCESSIBLE

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CHARGED CARBON SURFACE

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AERO CURVE

Pro-proven, unique head curvature creates less drag and increases swing speed.



16mm

width:
7.5"

length:
16.5"

weight:
8.0 oz

grip length:
5.5"

grip circumference:
4.25"



CONTROL



POWER



SPIN

2024 // GEN 3 PADDLES



TYSON MCGUFFIN MAGNUS 3 14MM | 16MM
PROPULSION CORE
MSRP: \$279.95



COLLIN JOHNS SCORPEUS 3 16MM
PROPULSION CORE
MSRP: \$279.95



ANNA BRIGHT SCORPEUS 3 14MM
PROPULSION CORE
MSRP: \$279.95



BEN JOHNS HYPERION 3 14MM | 16MM
PROPULSION CORE
MSRP: \$279.95



SIMONE JARDIM HYPERION 3 16MM
PROPULSION CORE
MSRP: \$279.95



BEN JOHNS PERSEUS 14MM | 16MM
PROPULSION CORE
MSRP: \$279.95

2024 // GEN 1 & GEN 2 PADDLES



BEN JOHNS PERSEUS 14MM | 16MM
CARBON FRICTION SURFACE
MSRP: \$249.95



SCORPEUS (ANNA BRIGHT & COLLIN JOHNS) 14MM | 16MM
CARBON FRICTION SURFACE
MSRP: \$249.95



HYPERION C2 (BEN JOHNS) 14MM | 16MM
CARBON FRICTION SURFACE
MSRP: \$249.95



SIMONE JARDIM HYPERION C2 16MM
CARBON FRICTION SURFACE
MSRP: \$249.95



HYPERION (BEN JOHNS) 14MM | 16MM
CARBON FRICTION SURFACE
MSRP: \$219.95



HYPERION (SIMONE JARDIM) 16MM
CARBON FRICTION SURFACE
MSRP: \$219.95



VISION 16MM
CARBON FRICTION SURFACE
MSRP: \$169.95



RADIUS 16MM
CARBON FRICTION SURFACE
MSRP: \$179.95



BEN JOHNS CAS 13.5MM | 16MM
CARBON ABRASION SURFACE
MSRP: \$159.95



JOURNEY
FIBERGLASS DRIVE SURFACE
MSRP: \$69.95

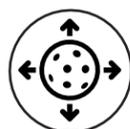


ESSENTIALS FIBERGLASS
DRIVE SURFACE
MSRP: \$59.95



SENECA
FIBERGLASS 14MM MSRP: \$99.95
CARBON DRIVE 16MM MSRP: \$129.95

2023 // HELEUS BALL



PRECISION ENGINEERING

Engineered using the Fibonacci Sphere Algorithm, resulting in the most consistent ball created specifically for the sport.



ALL-WEATHER PLAY

Polyethylene material naturally adjusts to both warm and cold climates, to resist deforming and cracking.



CONSISTENT FLIGHT & BOUNCE

40 equidistantly distributed holes deliver unmatched reliability, to ensure a lively and crisp feel during play.



HELEUS BALL PACK
4 PACK



HELEUS BALL PACK
12 PACK



“THE BEST PICKLEBALL OUT THERE!”

Pack Size	SKU	MSRP	UPC
4	18826	\$12.95	4002560188262
12	18827	\$37.95	4002560188279
25	18828	\$77.95	4002560188286
100	18829	\$299.95	4002560188293

???

PRIMO BALL & PICKLEBALL CASES



PRIMO BALL

Pack Size	SKU	SRP	UPC
4	18570	\$11.95	4002560185704
20	18571	\$49.95	4002560185711
100	18572	\$199.95	4002560185728



EVA BALL CASE

BLUE/LIME BLACK/WHITE
MSRP: \$19.95

PICKLEBALL PADDLE COVERS & CASES



MAGNUS PADDLE COVER
MSRP: \$19.95



STANDARD PADDLE COVER
MSRP: \$19.95



ELONGATED PADDLE COVER
MSRP: \$19.95



HYPERION PADDLE COVER
MSRP: \$19.95



RADIUS PADDLE COVER
MSRP: \$19.95



ALUMINUM PADDLE CASE
MSRP: \$54.95



EVA PADDLE CASE
BLUE/LIME BLACK/WHITE
MSRP: \$45.95



UNIVERSAL NEOPRENE PADDLE COVER
MSRP: \$19.95

???

PICKLEBALL BAGS



VISION DUO
MSRP: \$29.95



ESSENTIALS SLING BAG
MSRP: \$24.95



VISION II BACKPACK DELUXE
BLUE BLACK PINK
MSRP: \$79.95

???

TOUR ELITE BAGS - \$109.95

BAG DIMENSIONS 15" x 22" x 10"



BLACK/YELLOW



BLACK/LIGHT BLUE



BLUE/YELLOW



NAVY/YELLOW



TURQUOISE/TEAL



HOT PINK/BLUE



ORANGE/GRAY

???

TOUR ELITE PRO BAGS - \$139.95

BAG DIMENSIONS 16" x 24" x 11"



BLACK/YELLOW



BLACK/LIGHT BLUE



BLUE/YELLOW



NAVY/YELLOW



TURQUOISE/TEAL



HOT PINK/BLUE



ORANGE/GRAY

PICKLEBALL NETS



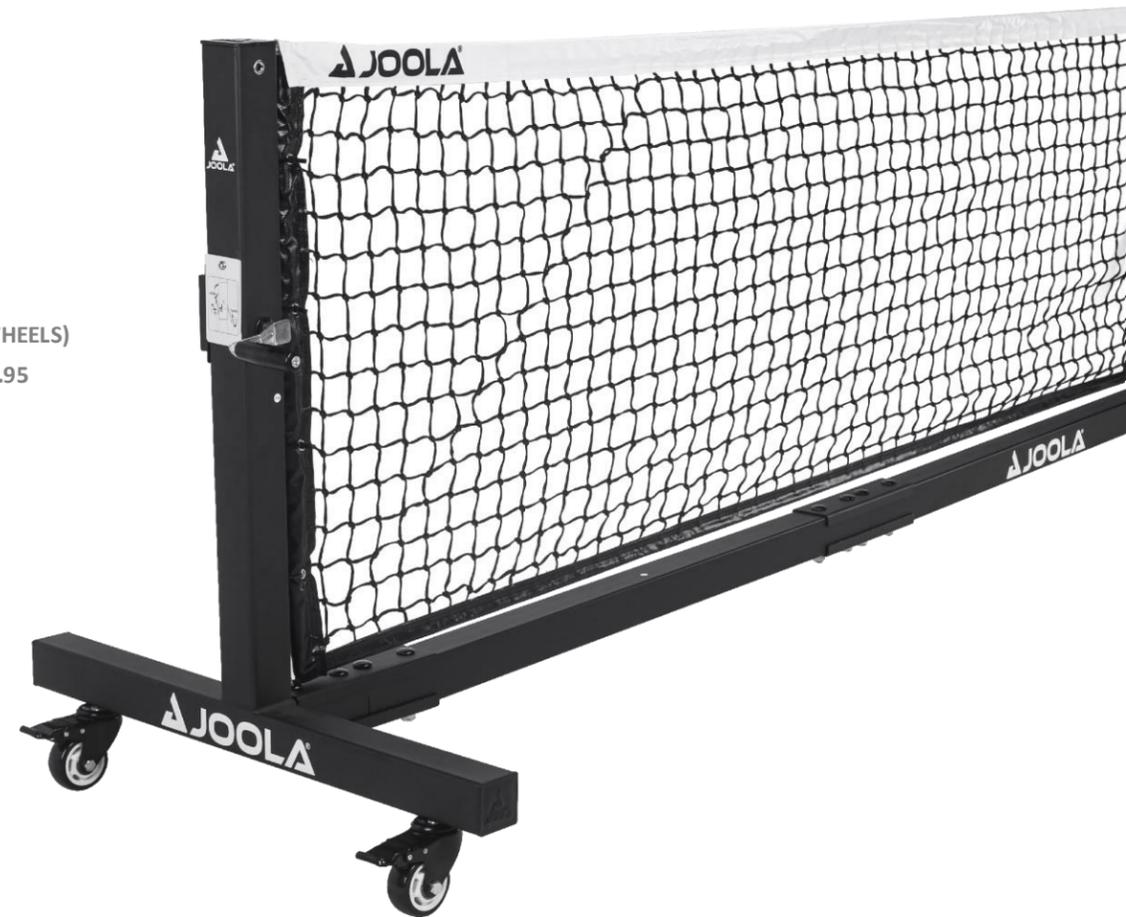
ELEMENTAL NET
MSRP: \$159.95



SYMMETRY NET
MSRP: \$349.95



PRO NET
MSRP: \$2,199.95



PRO NET (WITH WHEELS)
MSRP: \$2,199.95

???

PICKLEBALL COURT ACCESSORIES



COMPACT PORTABLE CHAIR
MSRP: \$49.95



PRO BARRIER FLEX SHORT (3 PACK)
MSRP: \$114.95



BALL CADDY
MSRP: \$149.95

???

PICKLEBALL ACCESSORIES



JOOLA TRINITY WRISTBAND (2 PACK)
MSRP: \$6.95



JOOLA WATER BOTTLE (PURPLE)
MSRP: \$39.95



PICKLEBALL EDGE TAPE 16MM
MSRP: \$17.95



PICKLEBALL EDGE TAPE
MSRP: \$17.95



BRITTO X JOOLA PICKLEBALL EDGE TAPE
MSRP: \$11.95



UV ARM SLEEVES
WHITE | ROYAL BLUE | BLACK
MSRP: \$24.95



PADDLE SURFACE CLEANER
MSRP: \$5.95



2-PACK REPLACEMENT WHITE RIDGE GRIP
MSRP: \$15.95



2-PACK REPLACEMENT GREY FEEL-TEC PURE GRIP
MSRP: \$15.95



4-PACK PREMIUM OVERGRIP
MSRP: \$9.95

2024 // HATS



SCORPEUS VISORS
 LIGHT PURPLE | WHITE | BLACK | NAVY
 MSRP: \$24.95



HYPERION HAT
 ORANGE | BLUE | GREEN | LIGHT PURPLE
 MSRP: \$24.95



SCORPEUS HAT
 WHITE | SHERWOOD GREEN | NAVY | BLACK
 MSRP: \$29.95



PERSEUS HAT
 BLUE | GRAY | WHITE | BLACK
 MSRP: \$29.95



TRUCKER HATS
 BLUE | WHITE
 MSRP: \$24.95