



COMPANY PROFILE

JOOLA AUTHORIZED DISTRIBUTOR

Connecting Passion – Elevating Pickleball

INTRODUCTION

PICKLEBALL VIETNAM

Pickleball Vietnam is an official distributor of pickleball products in the Vietnamese market, pioneering the supply of products from leading pickleball brands around the world.

With many years of experience in sports equipment distribution, Pickleball Vietnam aims to provide customers with quality products, professional services, and a thoughtful shopping experience.

The Pickleball Vietnam team is built with a focus on sustainable development, investing in people, technology, operating systems, and a nationwide distribution network.



AUTHENTICITY

Trusted products with clear origins.



DISTRIBUTION

A nationwide dealer network.



COMMUNITY

A multi-platform ecosystem for players.



SERVICE

Professional consulting, technical support, and after-sales service.



VISION

With an ambition to pioneer the market and make strong investments in people, technology, machinery, and work-support systems, we strive to become a leading provider of pickleball products in Vietnam.

MISSION

Provide customers with pickleball products and accessories of good quality and good service, while optimizing the cost of use.

Create a good working environment and a happy life for all employees, providing opportunities to develop personal capabilities and contribute value to the company and society. From there, we aim to build a better and more fulfilling life for employees and their families.

CORE VALUES

Trust

Pickleball Vietnam places TRUST first, using credibility as a competitive advantage and protecting it as we would protect our own honor. We continuously prepare the necessary capabilities and make every effort to fulfill—and exceed—our commitments to customers, especially commitments regarding product and service quality and delivery schedules.

Heart

Pickleball Vietnam considers HEART an important foundation of business. We value our employees and customers, always putting customers at the center and prioritizing their interests and expectations. We strive to provide excellent products and services, with customer satisfaction as our measure of success.

PLATFORM

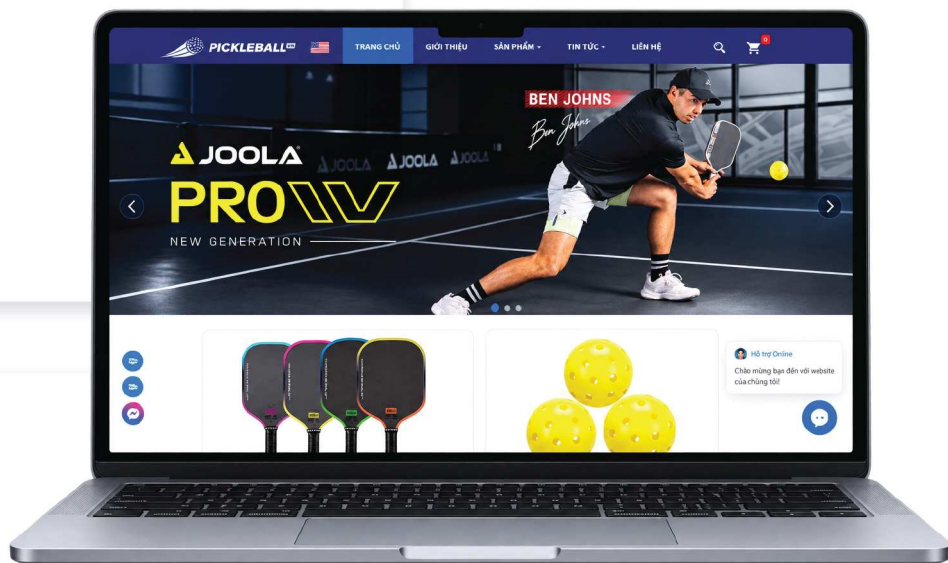
MEDIA & DATA



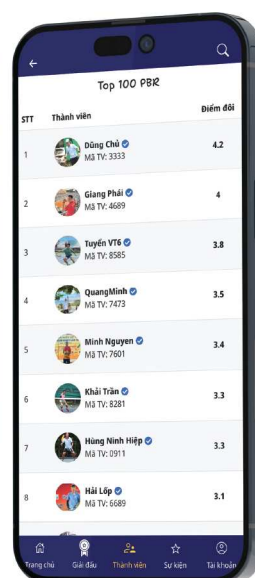
pickleball.vn
400K
 monthly impressions



Joola.com.vn
300K
 monthly impressions



Data
30.000+
 customers who have used and are currently using JOOLA in Vietnam.



ECOSYSTEM

COMMUNITY



8.7K

Fanpage
Pickleball Vietnam
followers



14K

Members
Pickleball Vietnam



22K

Pickleball Vietnam TV
followers



8.2K

YouTube
300+ videos focused on
pickleball, tournaments,
athletes, and products.



13K

Facebook Group
members; an active commu-
nity of pickleball enthusiasts.



3K

TikTok
Followers

ARTISTS – KOLs

INFLUENTIAL FIGURES

30+

INFLUENTIAL FIGURES.



TOURNAMENT ORGANIZATION

PROFESSIONAL & COMMUNITY

From Products to Community

Pickleball Vietnam does not only distribute products; it also directly builds and develops the community through social activities, community events, and tournaments.



JOOLA × PICKLEBALL VIETNAM

JOOLA AUTHORIZED DISTRIBUTOR

Pickleball Vietnam is the official importer and distributor of JOOLA in Vietnam, while also developing a nationwide distribution and dealer network.

JOOLA Ecosystem



PRODUCTS
AUTHENTIC



TECHNOLOGY
ADVANCED



HIGH
QUALITY



DIVERSE
PRODUCTS



PHÂN PHỐI



AUTHENTIC

Products with clear origins.



WAREHOUSE

A diverse range of products and sizes.



NATIONWIDE

Fast and flexible delivery.



TECHNICAL

Professional consulting team.



AFTER-SALES

Warranty and after-sales care.



ONE ECOSYSTEM

MULTIPLE TOUCHPOINTS





PICKLEBALL VIETNAM COMPANY LIMITED

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